BYU is proud to announce two Student Ambassadors chosen by PLANET to represent the association at the Green Industry Conference.

Aaron Kirk, a Landscape Management major, and Preston Wankier, also majoring in Landscape Management were recently selected by PLANET ((Professional Landcare Network) to represent the association as Student Ambassadors at the Green Industry Conference (GIC) from October 25-29, 2011.

Eight students were selected to experience the Green Industry Conference from behind the scenes. Students will assist PLANET staff by introducing speakers in the educational sessions, assisting members in registration, participation in the GIE+Expo trade show and a wide variety of other duties. This position places students in direct contact with top leaders in the industry, many who will be seeking out student candidates for future employment opportunities.

Ambassadors are also provided with the opportunity to establish a high-level networking and mentor opportunity through their face-to-face involvement and contact with our leadership and members.

BYU was the only school in the country to have two Ambassadors chosen. Benefits for the students include complimentary registration to the GIC for that student and their professor, free hotel accommodations, breakfast and lunch provided as well as an expense stipend of $50 per day. Enrollment in the employer recruiting session is also given to the students, as well as complimentary attendance to select educational events.

Founded in 2005 through the merger of two long-standing industry associations, the Associated Landscape Contractors of America (ALCA) and the Professional Lawn Care Association of America (PLCAA) the Professional Landcare Network, or PLANET, has grown to be the foremost green industry association in the United States, serving nearly 3,600 members. Their member companies represent more than 100,000 green industry professionals internationally and from all 50 states.

Aaron Kirk

Preston Wankier
The Green Industry Conference (GIC) Kirk and Wankier will attend serves to keep green business professionals current in the industry. The conference will focus on new technology, products, and services hitting the market each year. They will also emphasize solutions to business challenges and applicable education that can be incorporated directly into business practices. Green professionals in all market segments, including Landscape Management, Lawn Care, Design/Build/Installation, Irrigation and Water Management will be in attendance.